

MUNICIPAL PUBLIC HEALTH AND WELLBEING ACTION PLAN AND EVALUATION FRAMEWORK 2017-21

*How we will implement actions and evaluate health and wellbeing
outcomes in the Council Plan 2017-21*

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Introduction

The [Council Plan 2017-21](#) (*the Plan*) describes how we will work over the next four years to achieve the community's vision for Moonee Valley: A city of clean, green and beautiful, vibrant, diverse and sustainable communities that people experience as friendly and safe to live in.

For the first time, we have combined our Public Health and Wellbeing Plan with the Council Plan. Our aim is to improve the quality of life for all people who live, work, learn and play in Moonee Valley by ensuring health and wellbeing matters are prioritised across all areas of Council. To achieve a whole of Council focus on health and equity the plan considers how we can embed health in all policies.

The Health and Wellbeing Action Plan and Evaluation Framework outlines how we will implement and measure health and wellbeing commitments over the next four years. It is divided into two parts:

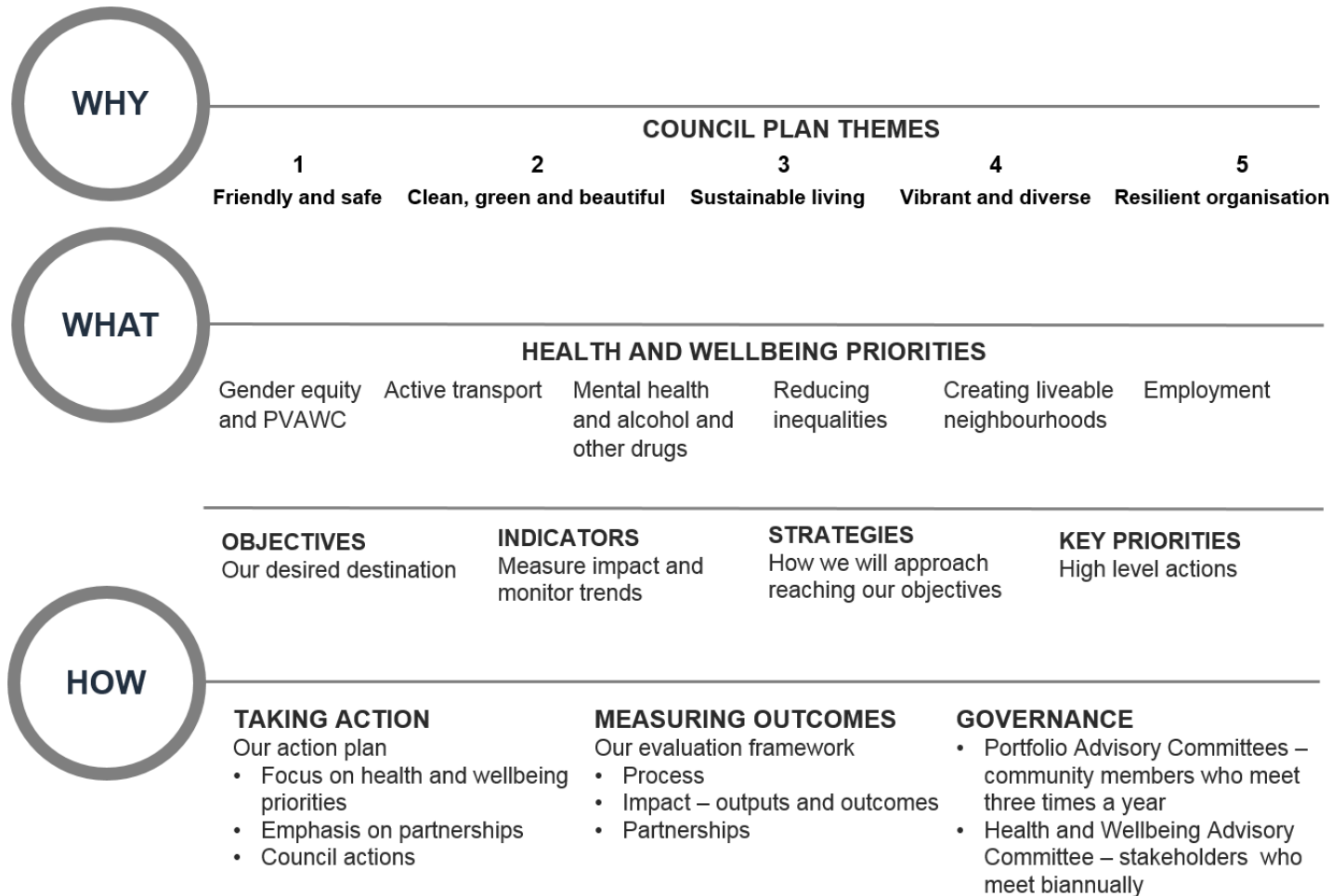
- Part 1: Taking action – implementing our health and wellbeing commitments
- Part 2: Measuring outcomes – a monitoring, evaluation and learning framework and guide to how we will ensure accountability for delivering our health and wellbeing commitments

This document is part of a suite of Municipal Public Health and Wellbeing planning documents that can be found on Council's website: www.mvcc.vic.gov.au/healthplan:

- Council Plan 2017-21 (integrating the Health Plan)
- The Municipal Profile 2016
- The Public Health and Wellbeing Background Paper 2016
- Lessons learnt from the Evaluation of the Moonee Valley Public Health and Wellbeing Plan 2013-17

These documents support the development and implementation of an integrated planning approach in line with the *Public Health and Wellbeing Act 2008* and ensure we are working towards addressing challenges for the health status of Victorians set out in the [Victorian Public Health and Wellbeing Plan 2015-19](#).

Health and Wellbeing Planning Framework



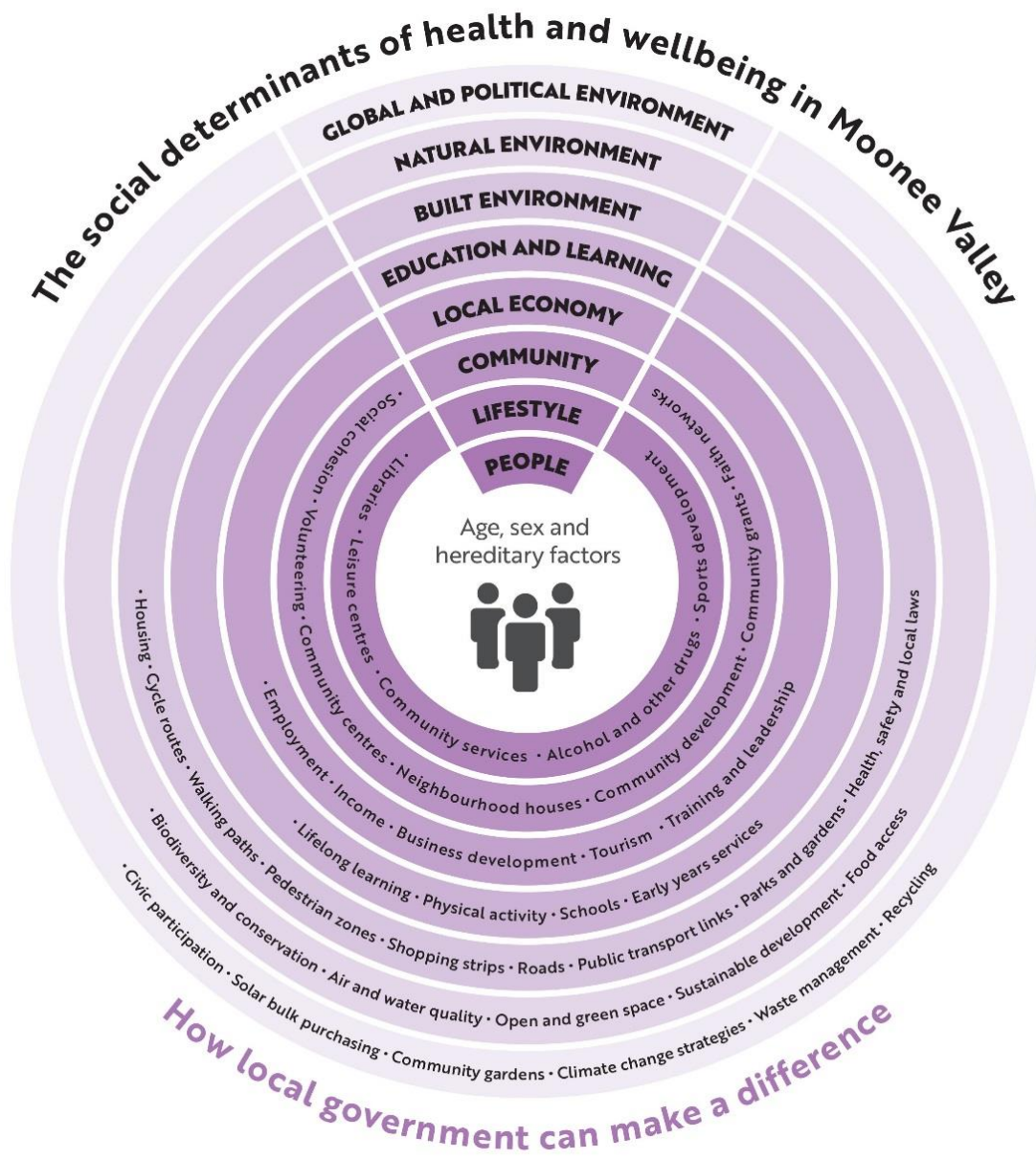
* PVAWC is the acronym for the Prevention of Violence against Women and their Children

Part 1 - Taking action

Implementing our health and wellbeing commitments in the Council Plan 2017-21

The *Plan* emphasises collaboration and communication with our partners, demonstrating that it will take a lot more than the work of Council to achieve our health and wellbeing objectives. It relies on cooperation across Council and the support and participation of community and other partners to address the Social Determinants of Health.

The Social Determinants of Health are those social factors in the community, economy or environment that can influence the health and wellbeing of people, places and population groups. The causes of avoidable health problems are more likely to be addressed when our attention is focused on these determinants.



The *Plan* includes five themes:

- Theme 1: Friendly and safe
- Theme 2: Green, clean and beautiful
- Theme 3: Sustainable living
- Theme 4: Vibrant and diverse
- Theme 5: Resilient organisation

Each of the themes frames a set of objectives and strategies which will support us in achieving our vision of being a city of clean, green and beautiful, vibrant, diverse and sustainable communities that people experience as friendly and safe to live in.

The *Plan* identifies health and social indicators for certain objectives which will provide a picture of how liveable Moonee Valley is, taking into account a broader range of factors than just those for which Council is responsible for. These indicators will be used to monitor the *Plan* to ensure we are on track to achieve our objectives.

A multi-pronged response is required to improve the health and wellbeing for both the wider Moonee Valley community as well as for priority populations. We know that some population groups experience differences in health status that are socially produced, systemic, avoidable and unfair. The groups that we will work closely with to reduce health inequalities include:

- Aboriginal and Torres Strait Islander people
- Low income earners
- Older people
- People from culturally and linguistically diverse backgrounds
- People living in social housing
- People who identify as lesbian, gay, bisexual, transgender, intersex or queer (LGBTIQ)
- People with a disability
- Unemployed people
- Young people.

Action plan framework

The Health and Wellbeing Action Plan (the *Action Plan*) places emphasises working in partnership to plan, implement and evaluate initiatives, which deliver positive outcomes for the community. These initiatives are grouped under the six health and wellbeing priority areas identified for the four year period from 2017-21:

- Gender equity and prevention of violence against women and their children (PVAWC)
- Mental health and alcohol and others drugs
- Active transport

- Reducing inequalities
- Creating liveable neighbourhoods
- Employment

Partners who play a leadership role in delivering local health and wellbeing initiatives include:

- cohealth
- Women's Health West
- Inner North West Melbourne Primary Care Partnership
- North Western Melbourne Primary Health Network

Health and Wellbeing Actions

The source of actions for priority areas have been identified through other partnership or policy commitments, the available evidence base and consultation findings.

Flagship actions

Flagship actions for each of the priority areas are highlighted in blue within the action plan. These actions emphasise partnerships, will be reported on annually and will be a focus for evaluation. For flagship actions, the *Action Plan* outlines:

- alignment with the Council Plan - theme, strategic objective, strategic indicator and key strategy
- the action lead and partners
- the role of the lead
- how we will measure success
- what the resource implications are for Council, and
- the expected timelines for delivery.

Role

The plan identifies what role the lead will play in relation to a particular area, whether that be a planning, advocacy, place-making, leadership and coordination, partnership or a provider role.

Resource implications:

- - Action is currently resourced to an adequate level
- - Some resourcing but additional or reassignment of resources required
- - New resources are required to achieve action outcomes

Additional Council actions

We also list actions that contribute to positive health and wellbeing outcomes that Council will monitor and provide a mid-term progress report on. For these actions we outline:

- Council Plan theme, key strategy and key priority
- The Council lead and partners

Health and wellbeing action plan

Council Plan strategic objectives	Council Plan key strategies	Council Plan key priorities	Health and wellbeing priorities	Health and wellbeing actions	Lead and partners	Role of lead	Measure	Resources ○○●	Timelines by year 2017-21			
									1	2	3	4
Council Plan theme 1: Friendly and Safe												
1.1 Our community is socially inclusive and healthy	Work with partners to address health and wellbeing priorities including: health inequalities, mental health, alcohol and other drugs, gambling and non-communicable diseases.	Promote positive mental health in education settings through community education, programs and public campaigns, including a Young People's Mental Health First Aid initiative in schools.	Mental health	Work with four schools to build capacity of staff, students, parents, carers and wider community to identify, assess and respond to the community priority of youth mental health issues.	Youth Development	Leadership and coordination Partner	Youth mental health First Aid training delivered by the end of 2021 including: 4 workshops to 300 teach staff across 4 schools. Mental health First Aid to 800 students across 4 schools. 4 mental health awareness workshops to 200 parents, carers and community members.	○				
				Undertake review of existing LGBTIQ Action Plan 2015-17 and identify priorities for next 4 years.	Social Planning and Wellbeing	Leadership and coordination	Review completed by June 2018.	○				
		Deliver initiatives in line with the priorities identified for LGBTIQ for 2017-21.	Social Planning and Wellbeing	Leadership and coordination	Number of initiatives delivered by the end of 2021.	○						
		Undertake steps to gain Rainbow Tick accreditation for Community Strengthening Department. Implement continuous improvement.	Community Strengthening	Leadership and coordination	Rainbow Tick accreditation received and continuous improvement implemented by the end of 2021.	●						
		Foster respect, celebrate diversity and promote and support access and inclusion of LGBTIQ community members across Moonee Valley.	Reducing inequalities	Consider options for rolling out Rainbow Tick accreditation to other Council departments.	Social Planning and Wellbeing	Leadership and coordination	Plan developed for the roll out of the Rainbow Tick accreditation to other Council departments by the end of 2021.	○				

Council Plan strategic objectives	Council Plan key strategies	Council Plan key priorities	Health and wellbeing priorities	Health and wellbeing actions	Lead and partners	Role of lead	Measure	Resources ○○●	Timelines by year 2017-21			
									1	2	3	4
1.1 Our community is socially inclusive and healthy	Work with partners to address health and wellbeing priorities including: health inequalities, mental health, alcohol and other drugs, gambling, homelessness, non-communicable diseases and sexual and reproductive health.	Work with the Alliance for Gambling Reform to reduce harm from gambling.	Creating liveable neighbourhoods	Implement gambling harm prevention initiatives with Alliance for Gambling Reform. Prioritise neighbourhoods with higher proportion of at-risk population groups and with highest density in Electronic Gaming Machines.	Social Planning and Wellbeing							
			Mental health and alcohol and other drugs	Maintain active participation in the Western Melbourne Region AOD Network and identify opportunities to implement programs and activities network in Moonee Valley settings.	Social Planning and Wellbeing							
			Reducing inequalities	Contribute to the finalisation and evaluation of Action for Equity: A Sexual and Reproductive Health Plan for Melbourne's West 2013-2017, and the design and implementation of the second iteration of Action for Equity. Actively participate in the delivery, governance and evaluation of the Action for Equity regional action plan and partnership, such as projects, services, senior management meetings and working groups.	Community Planning	Women's Health West Other local government and health sector partners						
	Improve health and wellbeing across the life course and address social determinants of health.	Deliver a walkability initiative to get more people walking in Moonee Valley.	Active transport	Deliver a multi-faceted walking project using community development and behaviour change approach and undertake walkability mapping to inform a social marketing campaign. Explore opportunities to partner with leisure centre operators to increase walking among centre users.	Social Planning and Wellbeing Leisure Belgravia Leisure	Leadership and coordination Partner	Number of people reached through initiative. Walkability mapping complete by the end of 2021. Social marketing campaign implemented by the end of 2021.	○				
1.1 Our community is socially inclusive and healthy	Improve health and wellbeing across the life course and address social determinants of health.	Work with partners to deliver a series of quarterly parenting forums focusing on key wellbeing issues, to provide information and prevention	Creating liveable neighbourhoods	Deliver 4 parenting forums that focus on key wellbeing issues, to provide information and prevention strategies to parents and caregivers of children and young people.	Community Development							

Council Plan strategic objectives	Council Plan key strategies	Council Plan key priorities	Health and wellbeing priorities	Health and wellbeing actions	Lead and partners	Role of lead	Measure	Resources ○○●	Timelines by year 2017-21					
									1	2	3	4		
		strategies to parents and caregivers of children and young people.												
1.1 Our community is socially inclusive and healthy	Improve health and wellbeing across the life course and address social determinants of health.	Implement the Early Years Plan.	Creating liveable neighbourhoods	Deliver Early Years Action Plans with partners.	Family and Children's Services									
	Manage the transition to the National Disability Insurance Scheme.	Implement the Disability Action Plan.	Creating liveable neighbourhoods	Delivery of Crown Street Stables Trainee Pilot program project.	Community Strengthening									
	Manage the transition of aged care reform.		Creating liveable neighbourhoods	Review and recommend opportunities for Council to consider in supporting the community and staff to transition from the current service delivery model into a new direction aligned to the Council plan and Commonwealth Aged Care reforms.	Community Strengthening									
1.2 People have access to the services they need	Attract services to meet identified service gaps and meet the needs of diverse community within the municipality.	Address service deficiencies with respect to: <ul style="list-style-type: none"> • Culturally and Linguistically Diverse communities • Youth counselling • Mental Health • Employment • Housing • Homelessness • Family Violence 	Creating liveable neighbourhoods	Partner with young people, other levels of government, the service sector and community stakeholders to advocate for and address the service needs of young people in Moonee Valley.	Youth Development									
1.2 People have access to the services they need	Deliver universal or targeted services to meet the needs of specific population groups.	Deliver universal youth mental health partnerships and targeted individual support through our youth case management and counselling services.	Creating liveable neighbourhoods	Provide free and confidential counselling and case management support to all young people across the municipality in order to address barriers to mental health and wellbeing. This includes providing assistance around a range of issues including family,	Youth Development									

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				relationships, school, anxiety, depression, sexuality and stress through a practical strengths based model with referrals and linkages to essential services, initiatives and resources.									
1.2 People have access to the services they need	Deliver universal or targeted services to meet the needs of specific population groups.	Attract community and specialist service providers and strengthen services to address settlement; alcohol and other drugs, sexual and reproductive health; discrimination and violence; youth; mental health; employment and training; housing and homelessness, and family violence.	Reducing inequalities	Attract additional services to locate in municipality including through Council and other community facilities and/or explore outreach opportunities. Co-locate Latitude Directions for Young people and Brotherhood of St Laurence at the Flemington Community Centre. Continue to provide space at Flemington Community Centre for outreach services including legal, financial counselling, community health and family violence.	Community Development								
		Improve access to, and use of, community facilities, particularly for vulnerable communities and community groups that service Moonee Valley population.	Creating liveable neighbourhoods	Introduce a new Community Facility Management Framework including: adopted Council position (principles and priority of use); operational management policy; new IT and data collection systems; organisational and community/stakeholder engagement.	Research and Facilities Planning								
1.3 Our community and our city are safe and resilient	Work with partners to prevent violence against women and children.	Work with regional partners to promote gender equity and primary prevention initiatives within Council and the community.	Gender equity and PVAWC	Develop a workplace gender equity position.	Social Planning and Wellbeing	Leadership and coordination	Position endorsed by Council by June 2019.	○					
			Gender equity and PVAWC	Identify community based actions related to promotion of gender equity and prevention of violence against women for 2017-21 and	Social Planning and Wellbeing	Leadership and	Actions and framework established by June 2019.	○					

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				establish a measurement framework.		coordination							
			Gender equity and PVAWC	Work with Women's Health West to implement Preventing Violence Together and community champion's project.	Social Planning and Wellbeing Women's Health West cohealth	Leadership and coordination Partner	Preventing Violence Together implemented during 2017-21. Community champions engaged over four year period.	○					
			Gender equity and PVAWC	Support local Secondary schools with the delivery of 'Respectful Relationships' Victorian Education Curriculum.	Youth Development Local secondary schools Department of Education and Training	Leadership and coordination Partner	Establish relationships with three local schools before end of 2021.	○					
1.3 Our community and our city are safe and resilient	Work with partners to prevent violence against women and children.	Work with regional partners (Preventing Violence Together and Inner North West Primary Care Partnership) to collectively monitor and evaluate primary prevention of violence against women initiatives.	Gender equity and PVAWC	Work in partnership to deliver the Inner North West Collaborative Evaluation Project (INCEPT) that aims to strengthen prevention of violence against women and their children initiatives, by developing and piloting indicators for monitoring progress.	Social Planning and Wellbeing Inner North West Primary Care Partnership	Leadership and coordination Partner	Shared indicators used in two programs delivered by Council to support collective measurement by the end of 2021.	○					
1.3 Our community and city are safe and resilient	Work with partners to prevent violence against women.	Work with regional partners (Preventing Violence Together and Inner North West Primary Care Partnership) to collectively monitor and evaluate primary prevention of violence against women initiatives.	Gender equity and PVAWC	Convene and evaluate the Sexual Lives and Respectful Relationships Network supporting people with an intellectual disability to lead peer education sessions relevant to respectful relationships and sexual health.	cohealth Moonee Valley, Hobsons Bay, Maribyrnong and Brimbank councils.	Leadership and coordination Partner	Formal evaluation in development by June 2018.	○					
			Gender equity	Improve service referral pathways and convene the Moonee Valley	Social Planning	Leadership and	Moonee Valley specific family violence service	○					

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									1	2	3	4
			and PVAWC	Family Violence Network.	and Wellbeing Victoria Police Moonee Valley Legal Services	coordination Partner	guide for partners developed by the end of 2021.					
1.4 Our community is empowered to thrive	Build capacity and leadership in priority populations and in areas of greatest social and economic disadvantage.	Implement best practice leadership training programs for young people and women to address disadvantage.	Reducing inequalities	Deliver the Community Empowerment program for women in Flemington and Ascot Vale.	Community Development							
			Reducing inequalities	Deliver the Stepping Stone employment initiative in partnership with Brotherhood of St Laurence.	Community Development	Brotherhood of St Laurence						
	Provide a range of community funding streams.	Transition Council's community funding to align with a neighbourhood place-based approach and target areas where it is most needed and where it will address health inequalities.	Reduce inequalities	Update Biannual Grants Panel procedures to ensure evidence based, neighbourhood approach is applied for grant recommendations. Undertake a review of Grants and Community Funding; report to Council in 2017, implement updated policy and programs in 2018/19.	Social Planning and Wellbeing							
Council Plan theme 2: Green, Clean and Beautiful												
2.1 Our natural environment is protected and enhanced	Plan and design the city to be environmentally sustainable and resilient to the impact of climate	Implement master plans at key sites around the Maribyrnong River precinct	Creating liveable neighbourhoods	Preparation of documentation for circuit pathways at key locations	City Design							

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									1	2	3	4		
	change.	including Fairburn Park, Aberfeldie Park and Afton Street. Also the Moonee Ponds Creek precinct including Boeing Reserve, Debney's Park, Ormond Park and Cross Keys Reserve.												
2.2 Moonee Valley has high quality places and spaces	Improve access to quality open space throughout Moonee Valley.	Adopt land management practices that improve the quality and diversity of landscape types to strengthen open space corridors such as the Maribyrnong River and the Moonee Ponds Creek precincts.	Creating liveable neighbourhoods	Implement revegetation projects throughout the municipality that reduce herbicide usage, stabilise soil and create habitat. Develop a connectivity plan which identifies and prioritises key locations for habitat creation that supports movement of species and genetics to increase species and vegetation community resilience.	Operations									
Council Plan theme 3: Sustainable living														
3.1 Getting around is easy, safe and sustainable	Encourage active and sustainable modes of transport.	Undertake initiatives to encourage walking, cycling and active transport.	Active transport	Delivery of programs including: Walk to school in October, Walking School Bus Program, Wiser walker program and the Laneway activation project.	Technical Services Local Primary Schools Leisure City Design									
3.3 People have the tools and knowledge they need to live sustainably	Support residents and community groups to live sustainably and connect with nature.	Roll out of sustainability education.	Creating liveable neighbourhoods	Deliver sustainability programs to residents, businesses and schools.	Environment									
3.4 People have secure and suitable	Pursue diverse and affordable housing outcomes for residents	Partner with the University of South Australia for research on affordable	Reducing inequalities	Work in partnership with University of South Australia on Affordable	Strategic Planning									

Council Plan strategic objectives	Council Plan key strategies	Council Plan key priorities	Health and wellbeing priorities	Health and wellbeing actions	Lead and partners	Role of lead	Measure	Resources ○○●	Timelines by year 2017-21					
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housing	through planning, advocacy and partnerships	housing.		Housing Research Project.	Social Planning and Wellbeing									
Council Plan theme 4: Vibrant and diverse														
4.1 People are connected to culture and community	Demonstrate a commitment to respecting, recognising and building relationships with Aboriginal and Torres Strait Islander people.	Work in partnership with the Wurundjeri Council to build a collaborative relationship and deliver the annual NAIDOC Week event.	Reducing inequalities	Implement Council's Reconciliation Action Plan 2016-18.	Social Planning and Wellbeing Whole of organisation	Leadership and coordination	Quarterly cultural consultations with Wurundjeri Elders between 2017 and 2021.	○						
			Reducing inequalities	Review and update the Reconciliation Policy and Reconciliation Action Plan 2016-18.	Social Planning and Wellbeing	Leadership and coordination	Deliver at least one initiative annually in partnership with Wurundjeri Tribe by the end of 2021.	○						
			Reducing inequalities	Deliver the annual NAIDOC Week event.	Community Planning Arts and Culture	Leadership and coordination	Delivery of an annual event between 2017 and 2021.	○						
			Reducing inequalities	Establish an internal peer support group and identify opportunities to build organisational capacity for Aboriginal and Torres Strait Islander culture.	Community Planning Organisation Development Human	Leadership and coordination	Provide 2 training sessions annually. Run 4 peer support groups annually.	○						

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									1	2	3	4	
					Resources								
4.1 People are connected to culture and community	Undertake planning and feasibility for key catalyst projects identified through Council's long-term community plans such as MV2040, which increase connectedness at the neighbourhood level.	Strengthen Council's commitment as a Refugee Welcome Zone through promotion, active engagement with, and support for, refugee and asylum seekers and creating partnerships with key refugee advocacy organisations such as the Asylum Seeker Resource Centre.	Reducing inequalities	Develop an information video for Council officers' outlining the experience of refugees in Moonee Valley and provide officer training modules to staff.	Community Development Social Planning and Wellbeing								
4.1 People are connected to culture and community	Undertake planning and feasibility for key catalyst projects identified through Council's long-term community plans such as MV2040, which increase connectedness at the neighbourhood level.	Actively promote and celebrate our multicultural community through the development a Council policy statement, and opportunities for diverse communities to connect and contribute.	Reducing inequalities	Include reference to diversity access and equity principles which encapsulate Council's commitment to our multi-cultural community in the draft MV2040 Strategy.	Social Planning and Wellbeing Community Development City Planning								
			Reducing inequalities	Support cohealth in their planning to address discrimination as a priority determinant.	cohealth								
			Reducing inequalities	Explore opportunities to exhibit "Our Shared Humanity" exhibition in Moonee Valley.	cohealth Arts and culture								
4.2 High levels of participation in accessible leisure and learning opportunities	Provide a network of multi-functional places and spaces to allow for various activities across the city.	Deliver quality early learning programs and services to enhance childhood learning and education outcomes.	Creating liveable neighbourhoods	Delivery of three and four year old sessional kindergarten programs across Council's 13 sessional kindergartens. Delivery of education and care program across Council's five Long Day Care Services.	Family and Children's Services								
		Targeted leisure and learning programs to encourage greater	Creating liveable neighbourhoods		Sport and Recreation								

Council Plan strategic objectives	Council Plan key strategies	Council Plan key priorities	Health and wellbeing priorities	Health and wellbeing actions	Lead and partners	Role of lead	Measure	Resources ○○●	Timelines by year 2017-21				
									1	2	3	4	
		participation by diverse groups.		Library Program Review aims to ensure maximum benefit to the local community by adopting a multi-disciplinary approach to lifelong learning across the 13 neighbourhoods.									
4.3 Our local economy is strong	Promote and support learning, training and employment opportunities to address disadvantage.	Support disadvantaged women from priority neighbourhoods (Flemington, Ascot Vale) to develop entrepreneurial skills and establish small businesses.	Employment	With partners, establish employment and training programs that support disadvantaged young people and adults into sustainable employment outcomes and career paths within the priority neighbourhoods of Flemington and Ascot Vale.	Community Development The Huddle Brotherhood of St. Laurence	Leadership and coordination Provider	Engage 200 people in the program resulting in 80 employment outcomes over 2 years.	○					
4.3 Our local economy is strong	Promote and support learning, training and employment opportunities to address disadvantage.		Employment	As part of membership of the Western Youth Employment Partnership, work towards bringing key youth employment services together into an aligned system; Promote investment in and community support for employment outcomes for young people in Western Melbourne and involve Western Melbourne's young people in work that will improve employment outcomes.	Youth Development Western Youth Employment Partnership members	Partner	Engagement with Western Youth Employment Partnership members during a four year period.	○					
			Employment	Support cohealth in their planning to address vocation as a priority determinant.	cohealth								
Council Plan theme 5: Resilient Organisation													
5.4 Our community is informed and has a say	Coordinate proactive, planned and meaningful community engagement.	Apply appropriate levels of engagement in line with Council's Community Engagement Framework.	Creating liveable neighbourhoods	Coordinate a program of community engagement to inform the development of MV2040.	Social Planning and Wellbeing Strategic Planning	Leadership and coordination Planner	Number of community members engaged. Number and type of opportunities offered to community members to	○					

Council Plan strategic objectives	Council Plan key strategies	Council Plan key priorities	Health and wellbeing priorities	Health and wellbeing actions	Lead and partners	Role of lead	Measure	Resources ○○●	Timelines by year 2017-21			
									1	2	3	4
						Place-maker	participate in the development of MV2040 by June 2018.					
		Targeted engagement with hard-to-reach and marginalised communities.	Creating liveable neighbourhoods	Support hard to reach communities to participate in the public consultation process related to; the development of MV2040, Portfolio Advisory Committees and the Flemington and Ascot Vale Renewal redevelopment.	Social Planning and Wellbeing Strategic Planning Governance	Leadership and coordination	Number of community members that participate in public consultation processes up until June 2018.	○				
		Targeted engagement with hard-to-reach and marginalised communities.	Creating liveable neighbourhoods	Identify and develop training and other workforce capacity building tools to improve Council's community engagement with hard to reach groups through implementation of the Community Engagement Framework.	Social Planning and Wellbeing Community Development	Leadership and coordination	Training and tools developed in line with Community Engagement Framework by the end of 2021.	●				
5.5 We demonstrate leadership	As an employer of choice, Council will promote inclusive recruitment practices to strengthen workforce diversity.	Conduct ongoing professional development for all staff regarding diversity.	Employment	Conduct interview and recruitment training, benchmark existing organisation diversity and develop an action plan based on findings to increase workforce diversity.	Human Resources							

Part 2 - Measuring outcomes

A monitoring, evaluation and learning framework for delivering our health and wellbeing commitments in the Council Plan 2017-21

Our public health and wellbeing commitments will be evaluated in accordance with the *Public Health and Wellbeing Act 2008*.¹

This section includes:

1. Our framework – which outlines evaluation questions and seeks to understand, adapt and improve the process, outputs, outcomes and partnerships resulting from our health and wellbeing commitments.
2. Our health and social indicators – trends we will monitor over time to understand how we are faring
3. Accountability – how we will report on our achievements, frequency of reporting and governance structures supporting accountability.

The role of Local Government

Outcome measurement is at the core of understanding the public value of any decision. Local government plays an important role to support consideration and measurement of health and social outcomes in three ways:

1. Building capacity across the organisation – effective performance reporting encourages accountability to residents and ratepayers, demonstrating value-for-money, achievement of objectives and delivery of quality services.
2. Building capacity within the municipality – councils have a unique opportunity to work closely with community organisations it provides funding or contract management to, and can build capacity in measuring outcomes through financial and other support provided to community based organisations.
3. Measuring our collective impact – through networks and partnerships that are collaborating to further understand and advocate for what works as well as ensuring the local implementation of measures to support achievement of state priorities.

1.

¹ Department of Health (2013) Guide to Municipal Public Health and Wellbeing Planning <http://www.health.vic.gov.au/localgov/municipal-planning.htm>

Evaluation Framework

Table 2. Health and Wellbeing Evaluation Framework

	Process		Output	Outcomes		Partnerships
Focus	Development	Monitoring and evaluation	Actions	Influence	Health and equity outcomes	Governance and engagement
Question	How was the Health and Wellbeing Action Plan developed? What worked well and what needs improving?	How was the Health and Wellbeing Action Plan monitored and evaluated? What worked well and what needs improving?	Did we do what we said we would?	How effective is the way we plan? Have we developed systems, tools and evaluation capacity for health and social outcomes? Do we invest in activities that have the biggest impact?	Have we achieved the health and social outcomes we sought?	How effective are our partnerships?
Source	Background Paper Consultation report Municipal Profile Process reflection	Evaluation framework Reporting tools	Health and wellbeing priorities and Action Plan	Council reports Policies and frameworks Action plans	Strategic Indicators Evaluation framework Program evaluation	Advisory committees Health and Wellbeing Stakeholders Forums and survey
Inputs	Consultation review Evaluation of	Action plans Municipal profile	Action plans Work plans	Alignment with other plans Systems to inform decision	Health and social indicators Community survey and	VicHealth Partnership analysis tool Collective impact

	engagement Committee feedback	Progress reports	Interplan	making Evaluation capacity	external data sources Outcomes framework	principles Partnership outcomes MOUs
Product	Statement outlining the process to develop the Health and Wellbeing Action Plan and lessons learnt in final evaluation	Summary of monitoring, evaluation and changes in final evaluation to inform and improve next process	Traffic light and 100 word progress report on actions as per reporting schedule	Summary of: unintended consequences, planning, systems or capacity changes, decisions considering health and equity and future opportunities	Health and social indicators data dashboard Evaluation of priority actions (case studies and program evaluation etc.)	Partnership evaluation in final evaluation to understand governance effectiveness, engagement preferences and inform and improve future partnerships

Health and social outcomes

Health and social indicators

Our Council Plan identifies health and social indicators for certain objectives that are guided by the Victorian Public Health and Wellbeing Outcomes Framework and health and wellbeing issues identified in our Municipal Profile. These indicators provide a picture of how liveable Moonee Valley is, taking into account a broader range of factors than just those for which Council is responsible.

To understand how we are faring over time, these indicators will be monitored over the life of the plan and available in the form of a data dashboard that can be viewed at www.mvcc.vic.gov.au/healthplan.

Table 3. Health and social indicators

Strategic objective	Health and social indicator	Definition	Baseline data	
1.1 Our community is socially inclusive and	Proportion of adults who report high or very high psychological distress. (Source:	This is based on Kessler 10 (K10) psychological distress scores. K10 scores of 22 or above are considered	Year	2014

Strategic objective	Health and social indicator	Definition	Baseline data	
healthy	Victorian Population Health Survey)*	high/very high.	Moonee Valley	14.3%
			Victoria	12.6%
	Rates of adults who meet the physical activity guidelines. (Source: Victorian Population Health Survey)*	This is defined as adults who exercise for a sufficient amount of time (>150 min) and sessions (>2) per week.	Year	2014
			Moonee Valley	38.3%
			Victoria	41.4%
	Percentage of residents who report their health as good, very good or excellent. (Source: Community Survey)	This the sum of the categories 'excellent', 'very good' and 'good'.	Year	2017
			Moonee Valley	89.5%
			Victoria	
	Level of income inequality by quintile (ratio of the top 20 per cent to the bottom 20 per cent of household income). (Source: Census/Australian Bureau of Statistics) *	P80/20 figure for Moonee Valley in the data cube: Total Income - Income Distribution, SA2, SA3, SA4, GCCSA, S/T, Australia, LGA	Year	2014/15
			Moonee Valley	4.84
			Victoria	4.70
	Proportion of adults who consume alcohol at lifetime risk of harm. (Source: Victorian Population Health Survey) *	Percentage of adults who consume alcohol with lifetime risk of alcohol-related harm as defined by the NHMRC guidelines.	Year	2014
			Moonee Valley	57.9%
			Victoria	59.2%
1.2 People have access to the services they need	Percentage of people who put off going to the doctor due to cost. (Source: Community survey)	Baseline to be established in 2017		
	Proportion of council facilities that are disability accessible. (Source: Council data)	Baseline to be established in 2017		
1.3 Our community and city are safe and resilient	Percentage of residents who have good levels of resilience. (Source: Community Survey)	Percentage of adults with resilience scores on the CD-RISC 2 scale of six or higher out of eight.	Year	2017
			Moonee Valley	81.4%
			Victoria	
	Rate of incidence of family violence.	Family incident rate per 100,000 population (figures for	Year	2015/16

Strategic objective	Health and social indicator	Definition	Baseline data	
	(Source: Victoria Police, Crime Statistics Agency) *	year ending 30 June)	Moonee Valley	902.1
			Victoria	1288.7
1.4 Our community is empowered to thrive	Level of agreement with the statement: Do you feel there are opportunities to have a real say on issues that are important to you? (Source: Community Survey)	Baseline to be established in 2017		
2.1 Our natural environment is protected and enhanced	Net gain in number of street trees. (Source: Community Survey)	Trees planted minus trees removed	Year	2016/17
			Moonee Valley	957
			Victoria	
2.2 Moonee Valley has high quality places and spaces	Amount of open space in Moonee Valley per person in hectares. (Source: Council data)	Open space in hectares divided by the population. The open space figure is from the latest Open Space Strategy document. Use the ABS Regional Population Growth figure for all years except for the current year. Use the forecast.id figure for the current year. Present figure per 1,000 people	Year	2016/17
			Moonee Valley	4.2
			Victoria	
3.1 Getting around is easy, safe and sustainable	Percentage of residents who usually use public or active transport (walking, cycling) for journeys under 5km. (Source: Community Survey) *	Sum of the proportion of residents who selected the following options: walk, cycle, train, tram, bus and multiple types of public transport.	Year	2017
			Moonee Valley	22.3%
			Victoria	
3.3 People have the tools and knowledge they need to live sustainably	Percentage of kerbside waste collected and diverted from landfill. (Source: LGPRF)	Percentage of garbage, recyclables and green organics collected from kerbside bins that is diverted from landfill	Year	2015/16
			Moonee Valley	43.5%
			Victoria	42.9%
3.4 People have secure and suitable housing	Percentage of households experiencing housing stress — housing costs that represent 30 per cent or more of household gross income. (Source: Australian Bureau of Statistics)*	Sum of: 'Households with rent payments greater than 30% of household income' and 'Households with mortgage repayments greater than 30% of household income'	Year	2016
			Moonee Valley	15.9%
			Victoria	17.9%
4.1 People are connected to culture and	Level of agreement with the statement: I feel part of the local community. (Source:	Percentage of respondents who rated their agreement to the statement as a score of six or more out of ten.	Year	2017

Strategic objective	Health and social indicator	Definition	Baseline data	
community	Community Survey)*		Moonee Valley	60.9%
			Victoria	
	Level of agreement with the statement: I value living in Moonee Valley because of its multiculturalism. (Source: Community Survey)*	Percentage of respondents who rated their agreement to the statement as a score of six or more out of ten.	Year	2017
			Moonee Valley	63.0%
			Victoria	
4.2 High levels of participation in accessible leisure and learning opportunities	Proportion of children starting school who are on track with their social, emotional, physical and communication development. (Source: Australian Early Development Census)*	Proportion who are not vulnerable in one or more domains	Year	2015
			Moonee Valley	84.1%
			Victoria	80.1%
4.3 Our local economy is strong	Unemployment rate. (Source: Australian Bureau of Statistics)*	Unemployment rate (March data)	Year	2017
			Moonee Valley	4.8%
			Victoria	5.8%
5.4 Our community is informed and has a say	Community satisfaction with consultation and engagement. (Source: Local Government Victoria Community Satisfaction Survey)	How satisfied community members are with the consultation and engagement with Council	Year	2017
			Moonee Valley	56
			Victoria	
5.5 We demonstrate leadership in environmental sustainability, health and diversity	Level of workforce diversity. (Source: Council data)	Baseline to be established in 2017		

*indicator aligns to the Victorian Public Health and Wellbeing Outcomes Framework

Ensuring accountability

Monitoring and reporting

Different levels of evaluation will be supported by Council's Community Planning Department to ensure a systematic approach to reporting on our health and wellbeing commitments. By tracking progress and reporting on outcomes, we will be able to strengthen our evidence base and encourage a culture of learning and improvement.

Figure 1: Timelines for planning and reporting



Council has committed to developing and distributing annual progress reports. Report inclusions are outlined in the reporting schedule.

Table 4. Reporting schedule

Year	Focus	Due date	Report inclusions					
			Process	Actions	Flagship actions	Influence	Indicators	Partnership
1	Summary	July 2018	x	x	✓	x	✓	x
2	Review and plan	July 2019	x	✓	✓	x	✓	x
3	Summary	July 2020	x	x	✓	x	✓	x
4	Final evaluation	October 2020	✓	✓	✓	✓	✓	✓
	Final progress report	July 2021	x	✓	x	x	x	x

Governance

The development and implementation of our health and wellbeing commitments are overseen by the Health and Wellbeing Advisory Committee. The purpose of the Advisory Committee is to:

- Ensure health and wellbeing stakeholders provide strategic advice and direction into the development, implementation and monitoring of health and wellbeing matters included in the Council Plan
- Ensure a community governance approach to health and wellbeing by participating in the identification of priority issues, gaps and responses to health and wellbeing issues where appropriate
- Provide input to the plan from a specialist perspective where required
- Further support the health and wellbeing capacity of organisations and individuals within the community.

The Advisory Committee will meet biannually to track the progress of the plan. The structure of the meetings may vary between a combined forums and specific meetings. Extraordinary meetings or working groups may be held as needed in response to project requirements.

Council will seek input from Advisory Committee members to inform the development of action plans and to develop progress reports.

The Health and Wellbeing Advisory Committee is a sub-committee of the Community Wellbeing Portfolio Advisory Committee.

The Community Wellbeing Portfolio Advisory Committee is one of ten groups of community members that support strategy and policy development and to provide an opportunity for community input into Council decision making.

Council will work with relevant Portfolio Advisory Committee members to seek expert advice and provide progress reports where appropriate.

Figure 2. Governance timelines



PAC – Portfolio Advisory Committee

Glossary

Actions – Activities implemented to deliver key priorities of the Council Plan 2017-21.

Advocate- Council will take an active role in supporting or recommending a particular cause or action.

Leadership and coordination – will play a lead role in service coordination, network facilitation and building sector capacity.

Equity - is the absence of avoidable or remediable differences among groups of people, whether those groups are defined socially, economically, demographically, or geographically (World Health Organization).

Evaluation - is concerned with a systematic approach to learning about what has or hasn't worked. Answering questions about whether we achieved what we set out to do provides accountability to the community for the investment of resources in health and wellbeing. It offers opportunities to report and celebrate achievements. The information gathered also provides an evidence base to guide further investment to promote health and wellbeing.

Gender equity - the process of being fair to women, men and people of diverse gender identities with the aim of achieving equal outcomes for all. To ensure fairness, measures must often be put in place to compensate for historical and social disadvantage that have prevented women and people of diverse gender identities from operating on a level playing field with men (Women's Health West 2014).

Key priorities - Our areas of focus for the next 4 years, the high-level actions we will focus on over the next four years to reach our destination.

PAC – Portfolio Advisory Committee. The committee is made up of community representatives. More information available at www.mvcc.vic.gov.au/advisorycommittees

Partner – Council will work closely with community members, health and community organisations and services, government departments and other stakeholders to achieve agreed outcomes.

Place-maker – A focus on local needs and local priorities, engaging the community as an active partner in developing solutions, and maximising value by leveraging multiple networks, investments and activities to deliver the best outcomes for communities (Department of Health and Human Services 2016).

Planner- Takes a lead role in developing and advancing how it desires particular aspects of the city to be in the future through strategy, planning and policy.

Process evaluation – describes the development of the relevant strategy including who was involved, roles, responsibilities and tasks. It also includes monitoring activities involved and any changes to the plan.

Provider - has a direct role in providing a particular service, program, facility or infrastructure within the limits of Council or other organisations resources.

Social Determinants of Health – The conditions in which people are born, grow, live, work and age. These circumstances are shaped by the distribution of money, power and resources at global, national and local levels. The social determinants of health are mostly responsible for health inequities - the unfair and avoidable differences in health status seen within and between countries (World Health Organization 2017).

Strategic objectives - The future outcomes we are trying to achieve within each of the themes.

Strategies – Key strategies that support the achievement of our strategic objectives in the Council Plan.

Themes – The five themes are embedded in the MV2035 vision statement and were identified through consultation with over 2000 community members.